



CORPORATE PARTNERSHIPS

BUILD IT WITH US

When we gather, something happens. Conversations deepen, joy multiplies, and social bonds strengthen. Corporate partners help make All.Together.Now. a festival in and for the Triangle—bringing artists, ideas, and communities together through shared experiences across campus and downtown Chapel Hill.

4,000+

**ANTICIPATED
ATTENDEES**

Across ticketed
& free events

1 MILLION

**PROJECTED DIGITAL
IMPRESSIONS**

Before partner
amplification

16

**VENUES ACROSS
THREE DAYS**

Visibility throughout
campus & downtown
Chapel Hill

YOUR INVESTMENT HELPS:

- Keep performances accessible through affordable tickets and student pricing.
- Offer free events that invite discovery, participation, and belonging.
- Connect artists, ideas, and communities across campus and downtown Chapel Hill.
- Build an enduring festival tradition that strengthens social bonds across the Triangle.

INVESTMENT LEVELS AT A GLANCE:



FESTIVAL PARTNER

\$5,000

An accessible entry
point into the festival.



COMMUNITY PARTNER

\$10,000

Expanded recognition
and community-facing
visibility.



SIGNATURE PARTNER

\$25,000

A distinctive,
customizable presence
and hospitality.



PRESENTING PARTNER

\$100,000

Top festival
association; limited to
two partners.

FIND THE RIGHT WAY TO PARTNER

Every partnership helps make the festival more accessible and connected. Benefits build at each investment level, with opportunities to align visibility, employee engagement, and hospitality with your organization's goals.



BENEFITS COMPARISON:

	 FESTIVAL PARTNER \$5,000	 COMMUNITY PARTNER \$10,000	 SIGNATURE PARTNER \$25,000	 PRESENTING PARTNER \$100,000
 BRAND VISIBILITY				
Logo on festival website, digital program, festival app* and promotional emails	✓	✓	✓	✓
Sponsor recognition on social media	—	✓	✓	✓
Custom social feature	—	—	✓	✓
On-site digital sponsor recognition	—	—	✓	✓
Prominent recognition on select festival signage and on-site materials*	—	—	—	✓
Recognition in printed festival program	—	LOGO	EXPANDED	FULL-PAGE
Stage recognition at applicable events	—	—	SELECT	FESTIVAL WIDE
 HOSPITALITY & ACCESS				
Complimentary day tickets**	2 (\$138 value)	4 (\$276 value)	6 (\$414 value)	12 (\$818 value)
VIP weekend passes	—	—	2	4
Employee ticket discount	✓	✓	✓	✓
Invitation to festival kickoff and media event	✓	✓	✓	✓
Hospitality opportunity, where available*	—	—	✓	✓
Invitation to a behind-the-scenes artist experience*	—	—	✓	✓
 TAILORED PARTNERSHIP				
Opportunity to align with a select performance, series or festival area*	—	—	✓	✓
Customized activation or brand integration developed with CPA*	—	—	—	✓

* Subject to availability, artist approval, production timelines, university guidelines, and mutually agreed scope.

** Not tax-deductible.

LET'S BUILD A PARTNERSHIP

Contact Chief Development Officer **Michael Auchter** at mrauchte@unc.edu to begin the conversation.